

Presenting Numerical Data

Lecture 7

I. Objectives

At the end of this series of lectures you should be able to:

- A. Define Terms
- B. Explain the basic principles of presenting numerical data.
- C. Present numerical data (group project).

II. Key Concepts and Terms

Audience
Association
Charts
Comparisons
Generalize
Graphs
Examples
Exception
Jargon
Negative association
Patterns
Positive association
Relationships
Tables
Units
W's